

# **INTERNATIONAL TESTING AGENCY**

Financial Statements
As of December 31, 2021



# **BALANCE SHEET AS OF 31 DECEMBER 2021**

|      |                                      | 31.12.2021 | 31.12.2020 |
|------|--------------------------------------|------------|------------|
|      | ASSETS                               | CHF        | CHF        |
| 1.0) | Cash and cash equivalents            | 8'956'358  | 6'700'839  |
| 1.1) | Account receivables                  | 3'011'725  | 749'741    |
| 1.1) | Provision for doubtful debts         | -150'586   | -43'710    |
| 1.2) | Other current receivables            | 880'651    | 872'530    |
| 1.3) | Accrued income and prepaid expenses  | 502'396    | 358'938    |
|      | Total current assets                 | 13'200'544 | 8'638'338  |
|      | AS % OF TOTAL ASSETS                 | 92%        | 90%        |
|      | Deposits guarantees                  | 161'145    | 161'145    |
|      | Other tangible fixed assets          | 261'731    | 345'593    |
|      | Intangible fixed assets              | 754'535    | 486'015    |
| 1.4) | Total non-current assets             | 1'177'411  | 992'754    |
|      | AS % OF TOTAL ASSETS                 | 8%         | 10%        |
|      | TOTAL ASSETS                         | 14'377'955 | 9'631'091  |
|      |                                      | 31.12.2021 | 31.12.2020 |
|      | EQUITY AND LIABILITIES               | CHF        | CHF        |
| 1.5) | Account payables                     | 2'689'448  | 1'276'623  |
| 1.6) | Other current liabilities            | 454'958    | 218'221    |
| 1.7) | Deferred income and accrued expenses | 2'638'052  | 2'084'910  |
|      | Provision for untaken holidays       | 303'606    | 148'601    |
|      | Other short term provisions          | 216'737    | 84'862     |
| 2.4) | Current provisions                   | 7'575'154  | 5'317'874  |
|      | Total current liabilities            | 13'877'955 | 9'131'091  |
|      | AS % OF TOTAL LIABILITIES            | 97%        | 95%        |
|      | Total liabilities                    | 13'877'955 | 9'131'091  |
|      | AS % OF TOTAL LIABILITIES            | 97%        | 95%        |
|      | Undesignated Reserve                 | 500'000    | 500'000    |
|      | Net income/loss for the year         | -          |            |
|      | Total equity                         | 500'000    | 500'000    |
|      | AS % OF TOTAL LIABILITIES            | 3%         | 5%         |
|      | TOTAL EQUITY AND LIABILITIES         | 14'377'955 | 9'631'091  |



# **INCOME STATEMENT 2021**

|      |   | 2021        | 2020       |
|------|---|-------------|------------|
|      |   | CHF         | CHF        |
| 2.0) | Sales Service Fees & Third party fees recharged         | 22'285'153  | 8'591'890  |
| 2.0) | Cost of services recharged                              | -13'218'520 | -5'340'375 |
|      | Gross Margin  | 9'066'633   | 3'251'515  |
|      | GROSS MARGIN AS % OF REVENUE                            | 41%         | 38%        |
| 2.1) | Personnel expenses                                      | -8'095'103  | -5'806'686 |
| 2.2) | Other operating expenses                                | -2'211'109  | -1'493'405 |
|      | Marketing & Communication                               | -84'046     | -161'688   |
|      | Office Rent + Cleaning                                  | -353'171    | -357'475   |
|      | General & Administrative Costs                          | -640'282    | -430'188   |
|      | Professional Services Fee                               | -886'156    | -478'026   |
|      | Travel & Accommodation Costs                            | -43'045     | -40'939    |
|      | Bad debts   | -193'755    | 14'911     |
|      | Other expenses  | -10'655     | -40'000    |
|      | Earnings before interest & depreciation (EBITDA)        | -1'239'579  | -4'048'576 |
|      | EBITDA AS % OF REVENUE                                  | -6%         | -47%       |
| 1.4) | Depreciation of non-current assets                      | -440'264    | -216'476   |
|      | Earnings before interest and tax (EBIT)                 | -1'679'843  | -4'265'052 |
|      | EBIT AS % OF REVENUE                                    | -8%         | -50%       |
| 2.3) | Financial cost  | -26'052     | -276'649   |
| 2.3) | Financial income  | 183'843     | 142'142    |
|      | Operating Results before taxes                          | -1'522'052  | -4'399'559 |
|      | OPERATING RESULTS AS % OF REVENUE                       | -7%         | -51%       |
| 2.3) | Non-operating income                                    | 3'780'754   | 4'289'185  |
|      | Other Loss  | -1'421      | -1'134     |
| 2.4) | Attribution/Dissolution of Provision for upcoming costs | -2'257'280  | 111'507    |
|      | Net Income  | -           | -          |
|      | NET INCOME/LOSS IN % OF REVENUE                         | 0%          | 0%         |



# **CAFH FLOW STATEMENT 2021**

|   | 2021       | 2020       |
|---|------------|------------|
| CASH FLOW STATEMENT   | CHF        | CHF        |
| Net Income before Olympic Movement Contribution and after allocation to undesignated reserves | -3'500'000 | -3'500'000 |
| Depreciation of non-current assets  | 440'264    | 216'476    |
| Change in Net Working Capital   |            |            |
| Change in Trade receivables   | -2'261'984 | 962'027    |
| Change in Provision for doubtful debts  | 106'877    | -42'231    |
| Change in Other receivables   | -8'122     | -305'180   |
| Change in Accrued income and Prepaid expenses   | -143'458   | 633'620    |
| Change in Trade payables  | 1'412'825  | -626'844   |
| Change in Other payables  | 236'737    | 2'732      |
| Change in Provision for untaken holidays  | 155'005    | 21'710     |
| Change in Other short term provisions   | 131'875    | 34'900     |
| Change in Deferred income and Accrued expenses  | 553'141    | 1'210'098  |
| Change in Current Provision   | 2'257'280  | -111'507   |
| Cash flow from Operating activities   | -619'559   | -1'504'199 |
| Investments in tangible fixed assets  | -624'922   | -696'929   |
| Cash flow from Investing activities   | -624'922   | -696'929   |
| Cash flow from Financing activities   | -          | -          |
| Change in net cash and Cash equivalents excl. Contribution                                    | -1'244'481 | -2'201'127 |
| Olympic Movement Contribution   | 3'500'000  | 3'500'000  |
| Change in net cash and Cash equivalents   | 2'255'519  | 1'298'873  |
| CHANGE IN NET CASH AND CASH EQUIVALENTS   |            |            |
| As of 1 January   | 6'700'839  | 5'401'966  |
| As of 31 December   | 8'956'358  | 6'700'839  |
| Change in net cash and Cash equivalents   | 2'255'519  | 1'298'873  |



## NOTES TO THE FINANCIAL STATEMENTS AS OF 31 DECEMBER 2021

## **ORGANIZATION**

The International Testing Agency (ITA) is an international organization constituted as an independent not-for-profit Swiss foundation, located in Lausanne (Switzerland). It manages anti-doping programs for International sports Federations (IFs), Major Event Organizers (MEOs) and Anti-Doping Organizations (ADOs) that wish to delegate their anti-doping activities to a body that implements high quality anti-doping programs with increased transparency and independence.

ITA's mission is to reinforce the fight against doping by bringing together expertise and helping IFs and MEOs fulfil their duties under the World Anti-Doping Code.

Foundation Number: 7349 Last Status: 05.12.2019

#### **FOUNDATION BOARD**

| NAME                  | POSITION        | ROLE                                    |
|-----------------------|-----------------|---|
| Fourneyron Valérie    | Board President | Independent Chair                       |
| Brunner Chantal       | Board Member    | Independent Member                      |
| Chen Peijie           | Board Member    | Independent Member                      |
| Coventry Kirsty       | Board Member    | Athlete Committee representative        |
| Erdener Ugur          | Board Member    | IOC representative                      |
| Jackson Roger         | Board Member    | Independent Member                      |
| Ricci Bitti Francesco | Board Member    | International Federation representative |
| Cohen Benjamin        | Board Secretary | Director General                        |

#### STATUTORY AUDITOR

The Foundation Board reelected Ernst & Young as auditing body of the Foundation on December 2<sup>nd</sup> 2021.

## **SUMMARY OF ACCOUNTING POLICIES**

The financial statements of the ITA were prepared according to the provisions of the Swiss Code of Obligations (CO 957-963). For comparison purposes, some prior year figures might have been reclassified.



#### **FOREIGN CURRENCIES**

In the Income Statement, the transactions in foreign currencies were posted at the average exchange rate of the month published by the Swiss Tax Authorities (AFC).

In the Balance Sheet, the balances were calculated using the exchange rates from the AFC as of December 31, 2021.

The foreign currencies exchange rates against CHF on December 31, 2021:

|         | <u>31.12.2021</u> | 31.12.2020 |
|---------|-------------------|------------|
| USD/CHF | 0.911141          | 0.883944   |
| EUR/CHF | 1.03615           | 1.081550   |
| GBP/CHF | 1.234099          | 1.208300   |

#### 1.0) CASH

Cash consists of cash held in bank accounts in CHF, USD and EUR.

## 1.1) ACCOUNT RECEIVABLES

The account receivables consist of reinvoiced third party costs, which are expenses paid by ITA on behalf of its partners to cover testing activities including but not limited to laboratory analysis, sample collection and shipment, and contractual ITA Management fees. The management assessed to post a provision on doubtful debtors of 5% at year end.

| Aging Analysis (in days) | 2021          | 2020        |
|--------------------------|---------------|-------------|
| 0-30                     | CHF 2'785'625 | CHF 290'386 |
| 31-60                    | CHF 6'532     | CHF 234'132 |
| 61-90                    | CHF 74'436    | CHF 13'946  |
| >90                      | CHF 145'132   | CHF 211'276 |

#### 1.2) OTHER CURRENT RECEIVABLES

Other current receivables are made of advance payments regarding social charges for employees' pension (LPP).

## 1.3) ACCRUED INCOME AND PREPAID EXPENSES

Prepaid insurance and rent expenses (CHF 218K), accrued income for third-party costs and ITA Management fees (CHF 284k).



# 1.4) NON-CURRENT ASSETS

Non-current assets are composed of a deposit guarantee for the rental of ITA's office and other tangible fixed assets including the office furniture, IT equipment and Software as shown in the tables below.

Furniture, IT equipment, software and leasehold improvements owned by ITA are recorded at cost.

Depreciation is charged using the straight-line method based on estimated useful lives of the assets generally estimated at 3 years for IT Equipment and software and 5 years for leasehold improvements and furniture.

|                             | Leasehold improvements | Office<br>Equipment | IT Equipment | Software  | Total     |
|-----------------------------|------------------------|---------------------|--------------|-----------|-----------|
| Costs                       |                        |                     |              |           |           |
| Balance on 31 December 2019 | 75'893                 | 299'959             | 143'616      | -         | 519'467   |
| Acquisitions                | 1'814                  | 59'959              | 73'514       | 561'642   | 696'929   |
| Disposals / write-off       | -                      | -                   | -            | -         | -         |
| Balance on 31 December 2020 | 77'706                 | 359'917             | 217'130      | 561'642   | 1'216'396 |
| Acquisitions                | 2'417                  | -                   | 65'962       | 556'542   | 624'922   |
| Disposals / write-off       | -                      | -                   | -            | -         | _         |
| Balance on 31 December 2021 | 80'124                 | 359'917             | 283'092      | 1'118'184 | 1'841'317 |
|                             |                        |                     |              |           |           |
| Accumulated Depreciation    |                        |                     |              |           |           |
| Balance on 31 December 2019 | -22'533                | -90'731             | -55'047      | -         | -168'311  |
| Depreciation for the year   | -15'269                | -65'071             | -60'509      | -75'627   | -216'476  |
| Disposals / write-off       | -                      | -                   | -            |           | -         |
| Balance on 31 December 2020 | -37'802                | -155'801            | -115'556     | -75'627   | -384'787  |
| Depreciation for the year   | -15'783                | -71'983             | -64'476      | -288'022  | -440'264  |
| Disposals / write-off       | -                      | -                   | -            | -         | -         |
| Balance on 31 December 2021 | -53'585                | -227'785            | -180'032     | -363'649  | -825'051  |
|                             |                        |                     |              |           |           |
| Net Book Value              |                        |                     |              |           |           |
| On 31 December 2019         | 53'360                 | 209'228             | 88'568       | -         | 351'156   |
| On 31 December 2020         | 39'904                 | 204'116             | 101'573      | 486'015   | 831'609   |
| On 31 December 2021         | 26'538                 | 132'133             | 103'060      | 754'535   | 1'016'266 |



## 1.5) ACCOUNT PAYABLES

Account Payables mainly consist of payable testing costs such as sample collection fees and laboratory analysis fees.

#### 1.6) OTHER CURRENT LIABILITIES

Other current liabilities include mainly payable VAT and personnel costs.

#### 1.7) DEFERRED INCOME AND ACCRUED EXPENSES

Deferred income and accrued expenses consist of deferred 2022 revenues perceived in 2021 related to Third-party variable costs.

## 2.0) INCOME STATEMENT ANALYSIS

|   | 2021           | 2020          | Var vs PY      |
|---|----------------|---------------|----------------|
| 2.01) Sales Service Fees & Third party fees recharged | CHF 22'285'153 | CHF 8'591'890 | CHF 13'693'263 |
| 2.02) Cost of services recharged                      | -13'218'520    | -5'340'375    | -7'878'145     |
| Gross margin  | CHF 9'066'633  | CHF 3'251'515 | CHF 5'815'118  |

2.01) Sales Service Fees represent ITA's revenue and consist of Management Fees for services performed by ITA employees. Sales Service Fees in 2021 are composed of CHF 6.4mio IF Contracts and CHF 2.7mio MEOs versus CHF 2.6mio IF Contracts and CHF 687K MEOs in 2020. The increase of revenues is mainly due to new partners joining the ITA and the Tokyo 2020 and Beijing 2022 Olympic Games.

2.02) The Cost of services recharged are mainly composed of sample collection costs and laboratory analysis costs.



# 2.1) PERSONNEL EXPENSES

|                                       | 2021           | 2020           | Var vs PY      |
|---------------------------------------|----------------|----------------|----------------|
| Salaries                              | -6'597'101     | -4'817'725     | -1'779'376     |
| Social security costs                 | -596'003       | -428'308       | -167'695       |
| Pension costs - defined benefit plans | -424'920       | -318'735       | -106'184       |
| Other personnel costs                 | -477'225       | -241'918       | -235'307       |
| Total Personnel Expenses              | CHF -8'095'248 | CHF -5'806'686 | CHF -2'288'563 |

Personnel expenses reflect the cost of salaries and social charges for ITA employees which have significantly increased due to the expansion of the company and the creation of new positions. On December 31, 2021 the ITA employee 63 employees (58.7 Full Time Employees) versus 49 last year. The average FTE by month is shown in the table below and represent an average FTE of 58.7 for 2021 versus 44.9 for 2020.

| Jan  | Feb  | Mar  | Apr  | May  | Jun  | Jul  | Aug  | Sep  | Oct  | Nov  | Dec  | AVG  |
|------|------|------|------|------|------|------|------|------|------|------|------|------|
| 58.0 | 57.9 | 58.1 | 61.2 | 61.5 | 61.7 | 60.9 | 60.3 | 62.7 | 62.7 | 62.7 | 61.7 | 58.7 |

## 2.2) OTHER OPERATING EXPENSES

|                                 | 2021           | 2020           | Var vs PY    |
|---------------------------------|----------------|----------------|--------------|
| Marketing & Communication       | -84'046        | -161'688       | 77'642       |
| Office Rent + Cleaning          | -353'171       | -357'475       | 4'304        |
| General & Administrative Costs  | -640'282       | -430'188       | -210'094     |
| 2.21) Professional Services Fee | -886'156       | - 478'026      | -408'130     |
| Travel & Accommodation Costs    | -43'045        | -40'939        | -2'106       |
| Bad debts                       | -193'755       | 14'911         | -208'666     |
| Other expenses                  | -10'655        | -40'000        | 29'345       |
| Total Other Operating Expenses  | CHF -2'211'109 | CHF -1'493'405 | CHF -717'704 |

Due to the expansion of its activities and the creation of several new positions, the ITA incurred higher operating expenses.

2.21) The Professional Services Fee are mainly composed of:

- CHF 506K ITA Experts
- CHF 329K IT & Cybersecurity Consultant
- CHF 28K Legal and Data protection



# 2.3) NON-OPERATING INCOME & EXPENSES

|                               | 2021          | 2020          | Var vs PY    |
|-------------------------------|---------------|---------------|--------------|
| Olympic Movement Contribution | 3'500'000     | 3'500'000     | -            |
| Covid-19 subsidy (RHT)        | -             | 410'555       | -410'555     |
| Other Income - Reinvoicing    | 29'411        | 204'340       | -174'929     |
| Sponsorship                   | 110'955       | 50'000        | 60'955       |
| Various other income          | 140'388       | 124'290       | 16'097       |
| Non-operating income          | CHF 3'780'754 | CHF 4'289'185 | CHF -508'432 |
|                               |               |               |              |
| Foreign exchange gains        | 183'843       | 142'142       | 41'071       |
| Foreign exchange losses       | -26'052       | -276'649      | 250'597      |
| Other Income/Expenses         | CHF 157'791   | CHF -134'507  | CHF 292'297  |

ITA benefited from a contribution from the Olympic Movement that covers the running costs for 2021 (CHF 3.5mio). The other income are lower in 2021 mainly due to Covid-19 subsidy (RHT) which were only received in 2020 and partly offset by higher sponsorship.

Overall, the ITA endured a foreign exchange gain which is mainly due to year end favorable currency reevaluation exchange rate on December 31, 2021.



# 2.4) PROVISION FOR UPCOMING COSTS

|   | 2021          | 2020         |
|---|---------------|--------------|
| Net Income/Loss before attribution to Provision         | CHF 2'257'280 | CHF -111'507 |
| Dissolution/Attribution to Provision for upcoming costs | - 2'257'280   | 111'507      |
| Net Income after attribution to Provision               | -             | -            |
|   |               |              |
| Attribution to Undesignated Reserve                     | -             | -            |
| Profit carried forward                                  |               |              |

The Foundation Board decided to allocate CHF 2'257'280 to Provision for upcoming costs as a measure to ensure the long-term prosperity of the Foundation.

# **USE AND ALLOCATION OF PROVISION**

## **2021 MOVEMENTS**

|                          | Opening balance | Constitution  | Ending Balance |
|--------------------------|-----------------|---------------|----------------|
| Provision                | 01.01.2021      |               | 31.12.2021     |
| Undesignated Provision   | 5'317'874       | 2'257'280     | 7'575'154      |
| TOTAL CURRENT PROVISIONS | CHF 5'317'874   | CHF 2'257'280 | CHF 7'575'154  |

The ITA started 2021 with an undesignated provision of CHF 5'317'874 and attributed an additional CHF 2'257'280 for upcoming costs.



## **NON-CANCELLABLE DEBTS**

The non-cancellable debts within 12 months following 31.12.2022 (excluding 2022) are composed of the office rental lease for a total amount of CHF 2'005'479.

| Due dates for future payments | Value in CHF  |
|-------------------------------|---------------|
| 2023                          | 508'879       |
| 2024                          | 448'980       |
| 2025                          | 448'980       |
| 2026                          | 448'980       |
| 2027                          | 149'660       |
| TOTAL COMMITMENT              | CHF 2'005'479 |

#### **TAX-EXEMPT STATUS**

The tax authorities have granted the ITA a tax exemption from income and capital taxes on a communal, cantonal, and federal level.

#### **SUBSEQUENT EVENTS**

The ITA evaluated subsequent events from December 31, 2021 through June 23rd, 2022 the date on which the financial statements were available to be issued. The ITA does not expect any negative impact on its ability to conduct Anti-Doping tests with relation to the Covid-19 pandemic. The ITA is expecting a negative price impact on shipping costs due to the geopolitical situation between Russia and Ukraine, as well as a lower number of tests performed on Russian, Belarussian and Ukrainian athletes.

The Foundation Board certifies that the accounts' annexes are compliant and complete.

| _ocation & Date: _ | 23.06.2022 | _ Authorized Signatory: _ | Ournigres . |
|--------------------|------------|---------------------------|-------------|
| Location & Date: _ | 23.06.2022 | _ Authorized Signatory: _ | Mil         |